



## Consemel CEO Information

- **Name:** Mladen
- **Surname:** Baranek
- **Marital status:** Married
- **Nationality:** Croatian
- **Date of birth:** 15 June 1966
- **Place of birth:** Zagreb, Croatia



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### Management summary:

Consemel brings unique mixture of telecom and public cloud knowledge - that strongly distinguishes us from the competition.

Consemel as a company is only starting but as extension of my career and resulting from my previous work and contacts it has on disposal a team of trusted internal and external experts with plenty of experience and we already work with telcos that are in the top 10 worldwide. Consultancy that we provide helps telcos move into new ventures and build scalable and economical attractive services.

Our experts have public cloud skills (Certified Google Apps for Business Deployment Specialists, IBM Social Business experts and Amazon AWS architects) and use Google Enterprise methodology for building project teams.

With my telecom knowledge and connections with telecom vendor C level management we can deliver on strategy projects including NFV/SDN, mobile backhaul and we can help implement scalable and economical services on top of telecom cloud architectures like Terastream (eg. Nominum DNS big data based services for monetization and marketing in front end data centers, A10 Networks application delivery controllers and many more).